

Close to 25% of Use Rate in Europe for Firefox

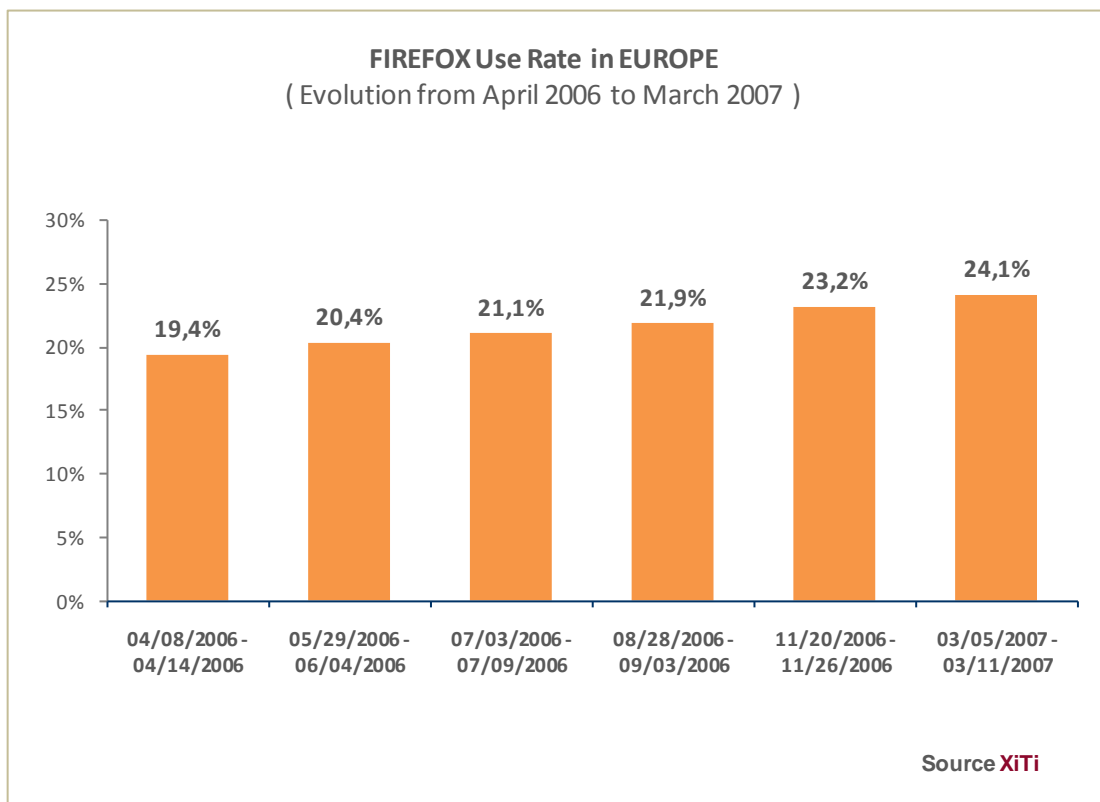
Study conducted between Monday, March 5 and Sunday, March 11, 2007 over 91,663 web sites audited by XiTi. The results are compared to those for the week of 20 to 26 November 2006.

Firefox cannot be stopped: close to 25% of the European use rate. The use rate in Europe still remains lower than Oceania's since November 2006.

European Trend

Firefox' use rate in Europe has gained nearly 5 points since April 2006.

From 19.4% in the week of April 8 to 14, 2006, Firefox' use rate in Europe increased to 24.1% in the week of March 5 to 11, 2007:

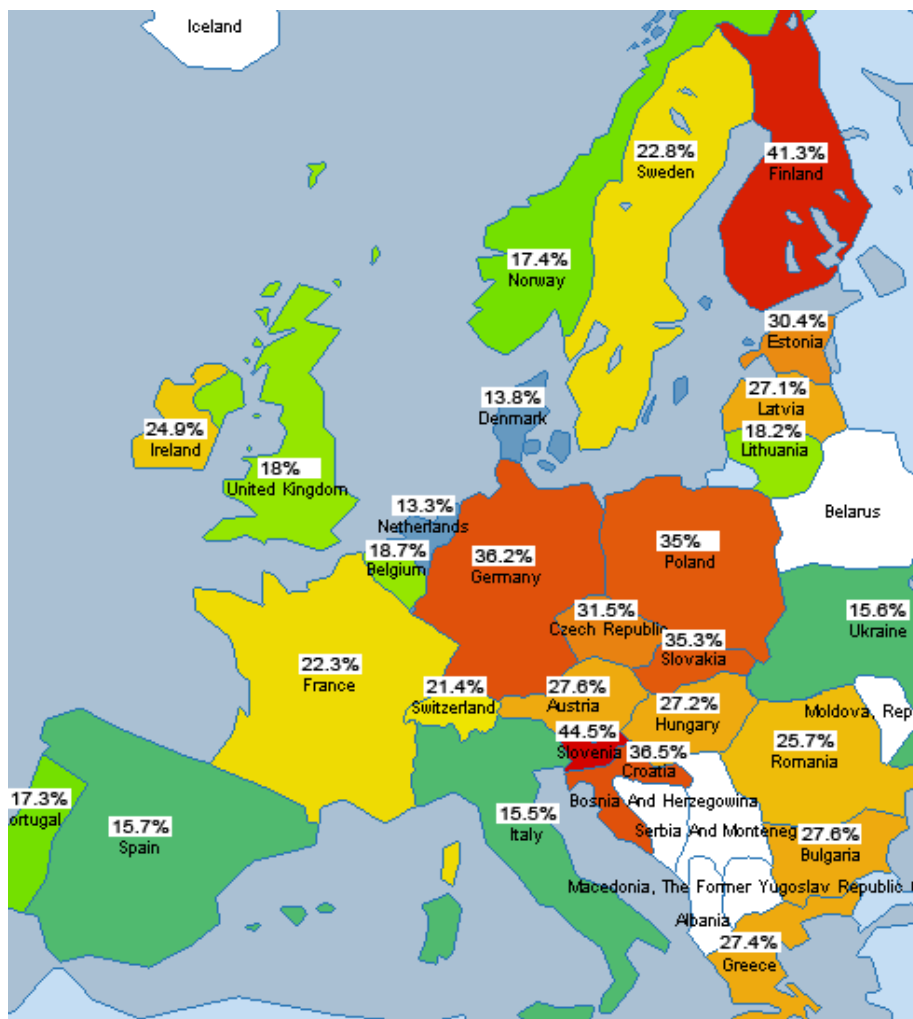


Two European countries exceed 40%: Slovenia (44.5%) and Finland (41.3%). Croatia, Germany and Slovakia exceed 35%.

Globally, for all of the European countries within XiTi's study, the use rate for Firefox increased from 23.2% to 24.1% between the week of November 20 to 26, 2006 (see our prior study) and the week of March 5 to 11, 2007. The Czech Republic achieved the greatest increase in points: from 26.7% to 31.5% (i.e. +4.8 points for Firefox' use rate), and as a percentage: +18%. Among the 30 European countries studied below, the rate of five decreased in relation to November 2006: Hungary (-3.9 points), Denmark (-1.7 points), Estonia (-1 point), Holland (-0.7 point) and Italy (-0.5 point).

Slovenia still leads the European countries with its use rate rising significantly: 44.5% for the week of March 5 to 11, 2007, i.e. +4 points versus the week of November 20 to 26, 2006. Finland maintains its second place (+2 points) and Croatia comes in third with a rate of 36.5% (+3.7 points), followed by Germany and Slovakia.

The use rate for Firefox in France (22.3%) still remains lower than that for Europe, but is experiencing a strong increase: +8% versus +4%. Even greater growth in Spain: the use rate increased by 2 points from 13.7% to 15.7%.



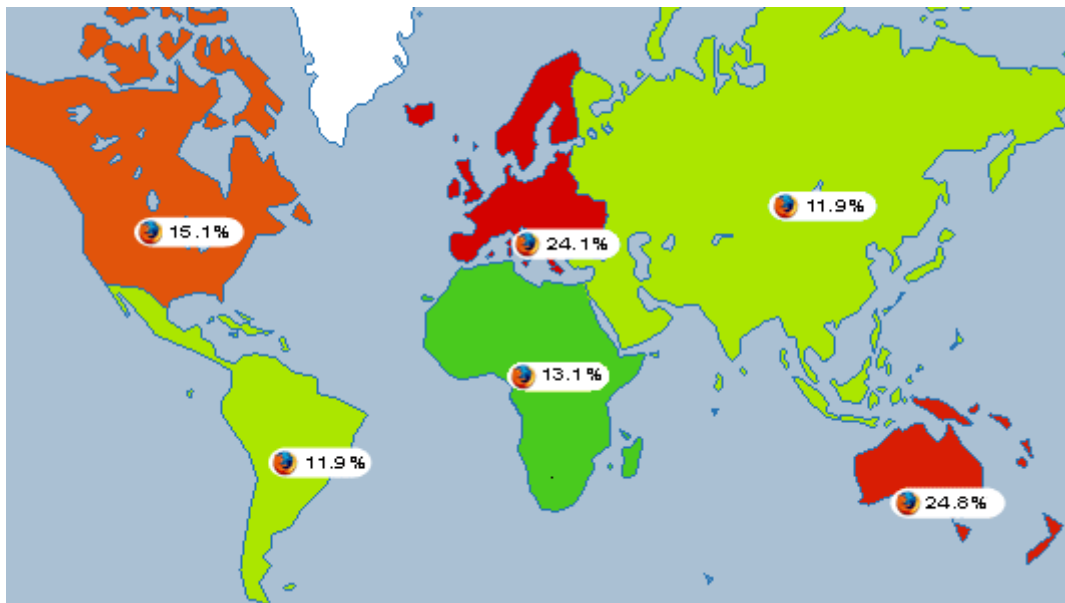
Firefox Use Rate by Country	Week from 20 to 26 November 2006	Week from 5 to 11 March 2007	Spread in points	Spread in %
Slovenia	40,5%	44,5%	+4,0	+10%
Finland	39,3%	41,3%	+2,0	+5%
Croatia	32,8%	36,5%	+3,7	+11%
Germany	33,0%	36,2%	+3,1	+10%
Slovakia	32,8%	35,3%	+2,5	+8%
Poland	33,6%	35,0%	+1,4	+4%
Czech Republic	26,7%	31,5%	+4,8	+18%
Estonia	31,5%	30,4%	-1,0	-3%
Bulgaria	24,1%	27,6%	+3,5	+15%
Austria	25,1%	27,6%	+2,5	+10%
Greece	25,9%	27,4%	+1,4	+6%
Hungary	31,1%	27,2%	-3,9	-12%
Latvia	25,6%	27,1%	+1,5	+6%
Romania	23,9%	25,7%	+1,8	+7%
Ireland	22,8%	24,9%	+2,1	+9%
Sweden	22,8%	22,8%	+0,0	+0%
France	20,7%	22,3%	+1,7	+8%
Switzerland	19,7%	21,4%	+1,8	+9%
Belgium	17,2%	18,7%	+1,4	+8%
Luxembourg	17,3%	18,4%	+1,1	+6%
Lithuania	15,6%	18,2%	+2,6	+17%
The UK	15,8%	18,0%	+2,2	+14%
Norway	16,9%	17,4%	+0,4	+2%
Portugal	16,1%	17,3%	+1,2	+7%
Spain	13,7%	15,7%	+2,0	+15%
Ukraine	13,8%	15,6%	+1,8	+13%
Italy	16,0%	15,5%	-0,5	-3%
Denmark	15,5%	13,8%	-1,7	-11%
The Netherlands	14,0%	13,3%	-0,7	-5%
Andorra	12,3%	13,2%	+1,0	+8%

Source XiTi

Global Trend

Oceania continues to lead over Europe in its Firefox use rate.

With the greatest increase in points (+1.4 points), Firefox in Oceania achieved a use rate of 24.8% for the week of March 5 to 11, 2007 and passes in front of Europe with 24.1%. Firefox gained ground on the other continents (North America, Africa and South America), except in Asia, where its rate remains stable and thus resembles South America.



Firefox Use Rate by Continent	Week from 20 to 26 November 2006	Week from 5 to 11 March 2007	Spread in points	Spread in %
Oceania	23,4%	24,8%	+1,4	+6%
Europe	23,2%	24,1%	+0,9	+4%
North America	14,5%	15,1%	+0,7	+4%
Africa	12,4%	13,1%	+0,7	+6%
South America	11,1%	11,9%	+0,8	+7%
Asia	11,8%	11,9%	+0,1	+1%

Source XiTi

Like Europe, the Firefox use rate from one country to another on a single continent may vary significantly. For example, in Africa (rate of 13.1% for the week of March 5 to 11, 2007), Firefox is used twice more often in Tunisia than in Morocco and Algeria:

Firefox Use Rate by Country	Week from 5 to 11 March 2007
Tunisia	18,8%
Morocco	9,4%
Algeria	8,2%

Source XiTi

The use of Firefox continues to grow around the world and in March 2007 became the browser selected for close to one visit out of four in European countries.

So what about the "browser war": how was Version 2 of Firefox developed in light of Explorer 7? Visit our Monitor study to find out more on the latest trends ...

Methodology

The use rate for Firefox corresponds to all Firefox visits for the period in relation to all browser visits combined.

In this study, the indicator for a continent is intended to be representative of the countries audited in that continent. This indicator is an average of the country indicators. Therefore, the behavior of a country that generates few visits is considered equitably in relation to the behavior of its continent.